

新聞稿

楷和醫療夥香港基督教女青年會推出《乳妳同健 1:1 慈善計劃》

邀大眾關注自我和她人健康 贈 105 份 3D 乳房造影檢查惠澤基層婦女

香港・2025 年 4 月 8 日 – 楷和醫療集團月初誠意推出《乳妳同健 1:1 慈善計劃》，向基層婦女送出 105 份免費 3D 乳房造影檢查及醫療諮詢服務。邀請大眾一起加入關愛自己和她人健康。在 2025 年 4 月 1 日至 2025 年 12 月 31 日期間，女士凡於 FemWell 進行一個 3D 乳房造影檢查或身體檢查滿港幣\$3,000（折扣後），楷和醫療將資助一位基層女士免費接受乳癌篩檢。計劃透過與香港基督教女青年會攜手合作，由他們安排受惠的女性使用服務，讓更多女性獲得及時的醫療關注。

乳癌為香港婦女頭號癌症，根據統計¹，一生中罹患乳癌的風險為每 12 位婦女中有 1 人。然而，女性乳癌研究發現²，收入和教育程度較低的婦女，較少進行定期乳癌檢查。醫學界已有共識，乳房篩查的「國際黃金標準」是乳房 X 光造影檢查。如果能在未形成癌腫瘤前透過影像檢查預早得知，能避免複雜的治療。有見及此，楷和醫療為基層婦女提供免費乳癌篩檢之前，更會配合乳癌知識講座，以增強她們的認知及檢查意願。

楷和醫療集團行政總裁黃良堯先生表示：「楷和醫療一直致力提供全面且適切的醫療服務，為病人提供預防、診斷、治療和各種健康狀況的持續管理的醫療方案。去年我們成立 FemWell，憑藉跨專科的女性專家團隊全方位關注女性健康，今年我們繼續關愛女性，更希望大眾可以自我關愛和並將關愛延續。我衷心感謝香港基督教女青年會協助處理基層婦女報名事宜及甄選有需要的女士接受 3D 乳房造影檢查，讓她們及早發現健康問題並以便盡早治療。展望未來，我們會持續探索更多其他志同道合的團體及企業合作，推廣女性全人健康」。

¹ 資料來源：2022 年女性乳腺癌統計數字，香港癌症資料統計中心

https://www3.ha.org.hk/cancereg/pdf/factsheet/2022/breast_2022.pdf

² 資料來源：香港乳癌基金會《香港乳癌資料庫第十五號報告》

香港基督教女青年會服務總監（就業服務及女青運動）胡婉玲女士表示：「女青秉承『生命的栽培』宗旨，以生命影響生命；適逢今年為女青成立 105 周年，我們很榮幸能夠與楷和醫療集團聯手推動這項社區慈善計劃，造福社群。透過我們的『與妳何干』乳健社區推廣計劃，為婦女服務對象提供乳房健康講座，並為當中合資格者安排免費 3D 乳房 X 光造影檢查，是提升社會對乳腺健康關注的重要一步，同時消除女性因經濟困難而延遲檢查的障礙，讓更多婦女能夠及時接受必要的篩檢。我們期待透過此計劃，讓更多婦女服務對象感受到關愛和支持。」

是次慈善計劃由楷和醫療集團旗下女性品牌 FemWell 負責提供 3D 乳房造影檢查服務及醫療諮詢，受惠女士可於九龍尖沙咀河內道 5 號普基商業中心 2 樓 FemWell 接受服務。該女性健康中心於去年成立，採用柔和的室內設計，配備獨立的更衣室、女性專屬的候診室區、診症室、影像診斷室，確保女士整個檢查或診症過程具高私隱度和享有舒適的體驗。

圖片說明一：



楷和醫療夥香港基督教女青年會推出《乳妳同健 1:1 慈善計劃》，旨在讓更多女性得到及時醫療關注。

圖片說明二：



楷和醫療診所營運主管及護士主管方雅儀女士（正中面向前）向香港基督教女青年會代表介紹 FemWell 女性健康中心醫學影像診斷室使用的 3D 乳房造影儀器及檢查流程。

圖片說明三：FemWell 女性健康中心的候診室設有一幅柔和的小蒼蘭壁畫，為到訪的女士營造舒適放鬆的環境，同時體現「友善」、「體貼」、「值得信賴」的服務理念。



楷和醫療集團簡介

楷和醫療集團（簡稱「楷和醫療」）秉承以人為本、建立誠信醫療的理念。我們的宗旨是，憑藉全面的醫療服務為病人提供預防、診斷、治療和各種健康狀況的持續管理的一站式醫療方案。

我們擁有卓越的專科醫療團隊和技術，集團擁有 25 位專科及普通科醫生駐診，涵蓋至少 15 個專科領域，為病人提供適切的治療；配合與客人有效的溝通，我們可提供個性化的醫療護理，確保病人在諮詢醫療服務、就診過程、和建立健康生活方式的過程中獲得最佳的體驗，成為他們信賴的醫療夥伴。

FemWell簡介

楷和醫療旗下女性健康品牌 FemWell 打造「女性健康中心」，與專業的女性團隊拍住上，關注女性全人健康。我們的旨在以精益求精的醫療專業、和跨專科的女性專家團隊全方位關注女性健康、助女性邁向康盛人生。

我們的服務不止於疾病診斷治療，更希望幫助病人處理疾病根源、培養健康生活方式，恢復並維持健康。

成立女性健康中心為 FemWell 推廣計劃的第一部曲，展望未來，FemWell 將不斷提供豐富的健康資訊和身心健康工作坊、個人化的治療方案，讓女士更加關注個人健康，正視全面的身心狀況。

一康發展簡介

一康發展為慈善組織，致力於推動社區健康和福祉。我們的使命是提供全面的健康教育和醫療服務，特別針對社會上最需要幫助的群體，包括低收入人士和弱勢社群。

一康發展透過各種項目和服務，致力於提升公眾對健康問題的認識，並促進健康生活方式。我們提供免費或低成本的健康篩檢、講座和工作坊，涵蓋多個健康主題，如乳腺健康、慢性病管理等。

我們的願景是創造一個健康、和諧的社區，讓每個人都能獲得平等的健康資源和支持。透過與不同機構的合作，我們希望能持續為社會帶來積極的變化，提升社會整體的健康水平。

香港基督教女青年會簡介

香港基督教女青年會創立於 1920 年，是歷史最悠久的婦女團體，現已發展成為一個領先的社會服務機構，為有需要人士提供廣泛的服務，包括：婦女、兒童與家庭、青年發展、長者、教育、基層及社區健康等。女青於全港設有逾 100 個服務單位，每年有超過 320 萬人次受惠於女青的優質服務。有關香港基督教女青年會的其他資料，請瀏覽：<https://www.ywca.org.hk>。

此新聞稿分別上載至楷和醫療及香港基督教女青年會的網頁：[Chiron.care](https://chiron.care)、ywca.org.hk

傳媒垂詢:

楷和醫療

鍾桂蓉	rosachung@chiron.care / +852. 2530 2220
練靜雯	candylin@chiron.care / +852. 3586 3854

其他查詢，請聯絡：

FemWell 預約服務	+852 2157 3846
《乳妳同健 1:1 慈善計劃》一般查詢	楷和醫療企業傳訊部：+852 2530 2220 (Rosa) 或 +852 3586 3854 (Candy)
「與妳何干」乳健社區推廣計劃查詢	+852 3443 1600 婦女事工部 冼姑娘(Milla) / 阮姑娘(Fiona)

Press Release

Chiron Medical Partners with the Hong Kong Christian Young Women's Association to Launch the "1:1 Breast Health Empowerment Charity Campaign"

Encouraging Public Awareness of Personal and Others' Health with 105 Free 3D Mammograms for Underprivileged Women

Hong Kong, April 8, 2025 – Chiron Medical Group is proudly launching the "1:1 Breast Health Empowerment Charity Campaign" to provide 105 free 3D mammograms and medical consultation services to underprivileged women. We invite the public to join us in caring for their own health as well as that of others. From April 1, 2025, to December 31, 2025, for every woman who undergoes a 3D mammogram or a health check at FemWell with a total cost of HKD 3,000 (after discounts), Chiron Medical will sponsor one underprivileged woman to receive free breast cancer screening. This initiative, in collaboration with the Hong Kong Christian Young Women's Association (Hereinafter referred to as "YWCA"), will help arrange for eligible women to access these services, ensuring timely medical attention for more women.

Breast cancer is the leading cancer among women in Hong Kong, with statistics¹ indicating that 1 in 12 women will be diagnosed in their lifetime. However, studies² show that women with lower income and education levels are less likely to undergo regular breast cancer screenings. The medical community agrees that the "international gold standard" for breast screening is mammography. Early detection through imaging before tumors develop can help avoid complex treatments. Therefore, before providing free breast cancer screenings to

¹Source: 2022 Statistics on Female Breast Cancer, Hong Kong Cancer Registry
https://www3.ha.org.hk/cancereg/pdf/factsheet/2022/breast_2022.pdf

²Source: Hong Kong Breast Cancer Registry Report No. 15, Hong Kong Breast Cancer Foundation

underprivileged women, Chiron Medical will also host educational seminars to enhance their awareness and willingness to undergo examinations.

Mr. Wallace Wong, CEO of Chiron Medical Group, stated, "Chiron Medical is committed to providing comprehensive and appropriate medical services, offering patients an all-round solution for prevention, diagnosis, treatment, and ongoing management of various health conditions. Last year, we established FemWell, focusing on women's health with a multidisciplinary team of female experts. This year, we continue to care for women and hope the public can engage in self-care and extend that care to others. I sincerely thank YWCA for assisting with the registration and selection of women in need for the 3D mammogram screenings, enabling early detection of health issues for timely treatment. Looking ahead, we will continue to explore partnerships with like-minded organizations and businesses to promote holistic women's health."

Ms. Woo Yuen Ling, Service Director (Employment Services & YWCA Movement), remarked that "YWCA upholds the mission of 'Cultivating Life' to impact lives; this year marks the 105th anniversary of the Association, and we are honored to partner with Chiron Medical Group to promote this community charity program for the benefit of the community. Through our 'What's Your Concern' breast health community promotion program, we provide breast health seminars for women and arrange free 3D mammography screenings for eligible participants. This is an important step in raising awareness about breast health in society and removing barriers that prevent women from seeking screenings due to financial difficulties, allowing more women to receive timely and necessary examinations. We look forward to making more women feel cared for and supported through this program

This charity campaign is managed by FemWell, a female brand under Chiron Medical Group, which will provide the 3D mammogram services and medical consultations. Beneficiary women can receive services at FemWell, located on the 2nd floor of the Podium Plaza, 5 Hanoi Road, Tsim Sha Tsui, Kowloon. This women's health centre, established last year, features a calming interior design,



One Health Development
一康發展



private changing rooms, a women-only waiting area, examination rooms, and imaging diagnostic rooms, ensuring a high level of privacy and a comfortable experience throughout the examination or consultation process.

Photo Caption 1 :



Chiron Medical partners with the Hong Kong Christian Young Women's Association to launch the "1:1 Breast Health Empowerment Charity Campaign", aiming to provide timely medical attention for more women.

Photo Caption 2:



Ms. Emily Fong, Head of Clinical Operation and Head of Nurse of Chiron Medical (Facing forward in the middle) , introduced the 3D mammography equipment and examination process used in the FemWell Women's Health Centre's medical imaging diagnostic room to representatives from YWCA.

Photo caption 3 : The waiting area of the FemWell Women's Health Centre features a soft wall mural of delicate orchids, creating a comfortable and relaxing environment for visiting women, while embodying the service principles of "friendliness," "thoughtfulness," and "trustworthiness."



About Chiron Medical Group

Chiron Medical Group (referred to as "Chiron Medical") is committed to a patient-centered approach and the establishment of trustworthy medical care. Our mission is to provide a one-stop medical solution for patients through comprehensive services that encompass prevention, diagnosis, treatment, and ongoing management of various health conditions.

We have an outstanding team of specialized medical professionals and advanced technology, with 25 specialists and general practitioners covering at least 15 different fields. This allows us to offer appropriate treatments tailored to our patients' needs. Through effective communication with our clients, we provide personalized medical care, ensuring that patients have the best experience during consultations, treatment processes, and the establishment of healthy lifestyles, making us their trusted medical partner.

About FemWell

FemWell, the women's health brand under Chiron Medical, has established a "Women's Health Centre" dedicated to holistic women's health in collaboration with a professional female team. Our mission is to provide comprehensive attention to women's health through exceptional medical expertise and a multidisciplinary team of female specialists, helping women lead healthy and fulfilling lives.

Our services extend beyond disease diagnosis and treatment; we aim to help patients address the root causes of their conditions, cultivate healthy lifestyles, and restore and maintain their well-being.

The establishment of the Women's Health Centre marks the first step in FemWell's promotional initiatives. Looking ahead, FemWell will continuously offer a wealth of health information, mental and physical wellness workshops, and personalized treatment plans, encouraging women to focus on their health and address their overall well-being.

About OneHealth Development

OneHealth Development is a charitable organization dedicated to promoting community health and well-being. Our mission is to provide comprehensive health education and medical services, particularly targeting the groups in society that need help the most, including low-income individuals and vulnerable communities.

Through various programs and services, OneHealth Development strives to raise public awareness of health issues and promote healthy lifestyles. We offer free or low-cost health screenings, seminars, and workshops covering a range of health topics such as breast health and chronic disease management.

Our vision is to create a healthy and harmonious community where everyone has equal access to health resources and support. Through partnerships with different organizations, we aim to continuously bring about positive changes in society and improve the overall health level of the community.

About Hong Kong Christian Young Women's Association

Founded in 1920, the Hong Kong Christian Young Women's Association is a prominent women's organization in Hong Kong and has developed into a leading social service agency. It offers a wide range of services to those in need, including support for women, children and families, youth development, elderly care, education, and community health.

With over 100 service units across Hong Kong, the Association benefits more than 3.2 million individuals each year through its high-quality services. For more information about the Hong Kong Christian Young Women's Association, please visit: ywca.org.hk.

This press release is to be uploaded to the websites of Chiron Medical and the Hong Kong Christian Young Women's Association : Chiron.care,ywca.org.hk

Media enquiries:

Chiron Medical

Rosa Chung	rosachung@chiron.care / +852. 2530 2220
Candy Lin	candylin@chiron.care / +852. 3586 3854

Other enquires, please contact:

FemWell Appointment	+852 2157 3846
"1:1 Breast Health Empowerment Charity Campaign" general enquiries	Corporate Communication Department of Chiron Medical : +852 2530 2220 (Rosa) or +852 3586 3854 (Candy)
'What' s Your Concern' breast health community promotion program general enquiries	+852 3443 1600 YWCA Women Affairs Department Ms. Milla / Ms. Fiona